

# Taylor M. Vismor

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## SPORTS MEDIA, SPORTS JOURNALISM

### EDUCATION

- UNIVERSITY OF GEORGIA
- *Bachelor of Arts (B.A.) in Journalism*
- Minor: Sport Management
- Certificate: Sports Media

Athens, GA  
May 2022

### SPORTS MEDIA EXPERIENCE

#### ATLANTA FALCONS

##### *Seasonal Digital Video Assistant*

Atlanta, GA  
July 2022 – Present

- Shoot highlights, mic'd up, bench sound and fan shots during Falcons games home and away
- Edit weekly sponsored content including game trailer, bench sound, mic'd up and more
- Conduct interviews with players and support staff for long-form storytelling.
- Host press conferences of coaches during the week and after games
- Work on longform storytelling through featured stories
- Collaborate with teammates within the digital media team to come up with the best experiences for our fans and our players through media

#### GEORGIA BULLDOGS SPORTS MARKETING

##### *Part-Time Intern*

Athens, GA  
August 2021 – May 2022

- Review, cut, and edit game clips into highlight videos
- Shoot Georgia games by getting action shots, b-roll, celebrations and reactions to wins
- Host "Georgia Bulldog's Football Breakdown" with Scott Howard, DJ Shockley and Eric Zeier
- Help in team videoboard shoots that are used in intro videos and tunnel walkout videos

#### DAKTRONICS

##### *Independent Contractor*

Athens, GA  
January 2020 – Present

*(Show Control, Stage Manager, Utility/Grip, Shade, Camera Operator, Audio, Venus)*

- Running the video and score board in venue, ensuring that friends and family have a memorable experience at the sporting event.
- Provide talent with information and other necessities to make their segments in shows as seamless and effortless as possible.
- Ensure the camera operator and other guests can walk and move freely around the venue without the camera cord becoming an issue.
- Editing and enhancing the contrast and exposure of the game allowing the viewers a more pleasant experience while watching the game.

#### FOREST CITY OWLS

##### *Reporter/Broadcaster*

Forest City, NC  
May 2021 – August 2021

- Color commentator for all home and away games during the duration of the summer season
- Shoot, edit and produce interviews with team
- Hosts post-game interviews with Coach and star player of the night
- Create graphics: Starting Lineup, "Owl's Win", Player of the Week and more

### TECHNICAL SKILLS

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DIGITAL DESIGN, *Premiere Pro, Photoshop, After Effects, Illustrator, Wix* • SOCIAL MEDIA, *Facebook, Twitter, LinkedIn, Instagram*